

Universiteit van Pretoria Jaarboek 2016

Tourism and hospitality management 311 (TBE 311)

Kwalifikasie	Voorgraads
Fakulteit	Fakulteit Ekonomiese en Bestuurswetenskappe
Modulekrediete	20.00
Kontaktyd	2 lesing per week
Onderrigtaal	Dubbelmedium
Akademiese organisasie	Afdeling Toerismebestuur
Aanbiedingstydperk	Semester 1 of Semester 2

Module-inhoud

This module introduces tourism management from a systems perspective, covering tourism demand and supply as well as the functional and physical links between demand and supply. The environment in which tourism operates is also presented. The sectors within the tourism industry are introduced and special attention is given to hospitality management where the operational and management functions of the "guest cycle" are covered. The policies, principles and procedures relating to the financial operations and management in hospitality establishments are also discussed in this module.

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrouwd met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.